

POWER OF YOUTH CHARTER



believes that all children and young people should be empowered to make a positive difference on the issues that affect their lives, their communities and broader society.

We therefore adopt this Charter, committing to growing the Power of Youth in the following areas:

WE WILL...

P

PRIORITISE SUPPORTING YOUNG PEOPLE TO TAKE SOCIAL ACTION

We will create opportunities that empower more young people, particularly from low-income and ethnic minority backgrounds, to be positive changemakers

O

OPEN UP OUR DECISION MAKING STRUCTURES

We will offer opportunities for young people, particularly from low-income and ethnic minority backgrounds, to participate in decision-making, leading and shaping both the activities they are involved in and wider organisational decisions

W

WORK COLLABORATIVELY WITH OTHER ORGANISATIONS

We will work collaboratively with other organisations to create more high quality opportunities, reach young people from low-income and ethnic minority backgrounds to take part, share learning and achieve shared goals

E

EVIDENCE THE BENEFITS OF YOUTH SOCIAL ACTION

We will capture and share insights, stories and data on how we are working with young people, and the positive impact this has on them, their communities and our organisation

R

RECOGNISE AND CELEBRATE YOUNG PEOPLE'S IMPACT

We will use our communication channels to advocate for and celebrate young people as positive and powerful changemakers

WHAT WILL YOUR ORGANISATION DO? VISIT WWW.IWILL.ORG.UK

FOR A BETTER TOMORROW, WE MUST EMPOWER YOUNG PEOPLE TODAY

As a society we face an unprecedented set of challenges. Poverty, the climate emergency, worsening mental health and wellbeing, social and economic inequalities, racial injustice.

Too often, young people have been needlessly excluded from conversations; and too many decision-makers still fail to recognise the positive impact young people are currently making in communities across the UK. This has to change.

We can't keep taking decisions about young people without young people. And by failing to support us to make a positive difference, we all lose out as a result.

Now, more than ever, we must empower young people to be changemakers. Young people are not simply the leaders of tomorrow. We have the energy, talent and ideas to make a positive difference today.



SIGNING UP TO THE POWER OF YOUTH CHARTER

What is the Charter and where did it come from?

Based on insights gathered from #iwill Ambassadors, and partners, the Power of Youth charter provides a framework for your organisation to empower more young people to shape decisions, take social action and make a positive difference.

Underpinning the Charter are a core set of values:

EMPOWERING

Young people are treated as equal partners in tackling common challenges. We listen to young people, work with them and give them the space to create and lead change

COLLABORATIVE

To achieve our shared vision and goals, we need to work together. #iwill stimulates collective action by connecting organisations, policymakers and young people to collaborate and co-create change

CHALLENGING

We push for meaningful change to culture, policy and practice so that more young people, particularly from disadvantaged backgrounds, are supported and empowered to make a positive difference.

INCLUSIVE

We embrace, champion and celebrate young people, individuals and organisations from a diverse range of backgrounds and beliefs to cocreate solutions and access benefits of youth social action. We stand united against all forms discrimination based on an individual's race, ethnicity, class, beliefs, sex, gender, sexual orientation, age, health or other any status.

INDEPENDENT

#iwill belongs to everybody. It remains independent of the interests of any single organisation, political party, funding source, form of youth social action or cause.